

ABOUT US

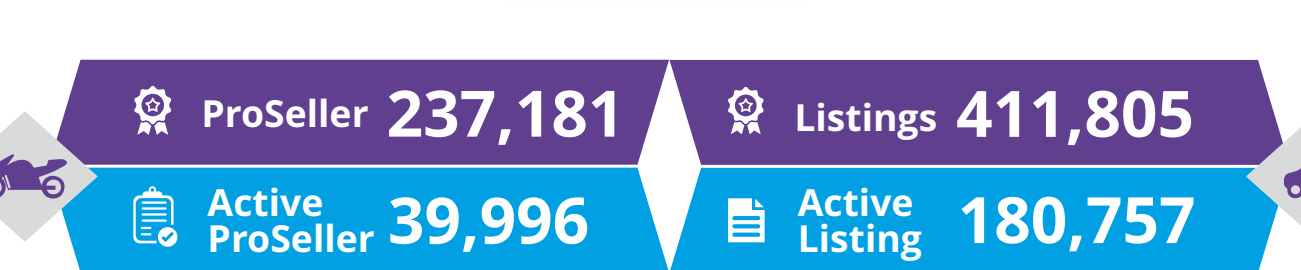
Droom is India's first and only online marketplace for buying and selling new and used automobiles. At over 65% of the automobile transactions market share online, Droom is the largest auto portal in India. Droom is not only the largest online automobile platform in India but also the 4th largest E-commerce company in India in terms of GMV. The automobile platform is category, seller, price, condition, and geography agnostic.

Droom platform has four marketplace formats i.e. B2C, C2C, C2B and B2B, and three pricing formats - Fixed Price, Best Offer and Auction. The platform offers wide range of categories from bicycle to plane and all automobile services such as warranty, RSA, insurance and auto loan. Droom uses data science to build trust at scale with a US Patent technology called Full Circle Trust Score. Droom has also built the de-facto pricing standard for used vehicles in India - OBV, which has a US patent. Droom has built the entire ecosystem for India so that the transaction for used automobiles can take place with least degree of information asymmetry and moral hazard.

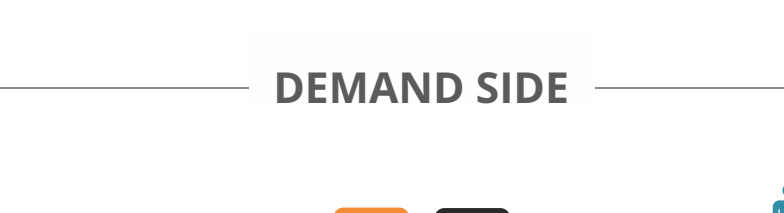
Droom has the best unit economics as compared to any other E-commerce platform in India. The company spends less than 5% of GMV to run marketing and the entire cost of the company is less than 4% of GMV in terms of the net burn. Droom is the only E-commerce platform which has successfully built the cost advantage and sophistication of the tech platforms with the strong data science layer, nobody else has been able to do it in India.

Droom is founded by Sandeep Aggarwal, it is a Singapore Holding Company with its subsidiary in India and United States. Droom has so far raised close to \$65 million dollars in four rounds of funding. Droom is head quartered in Gurgaon, India with a team size of 285+.

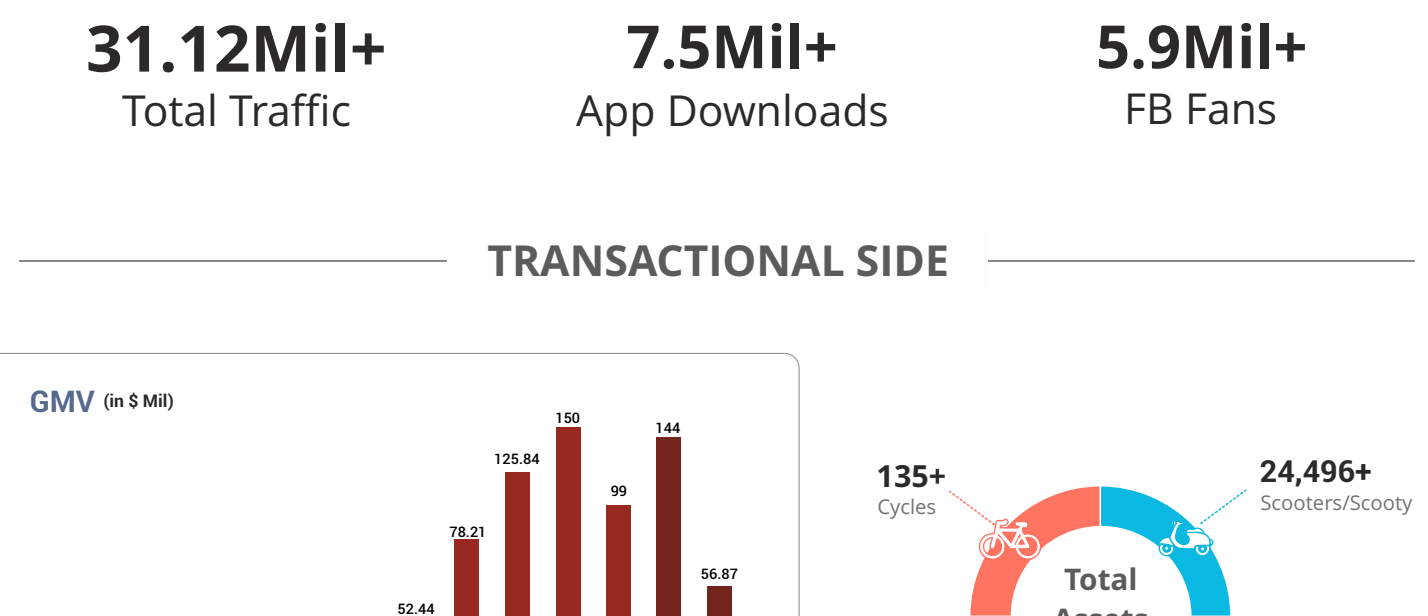
MARKETPLACE FORMAT



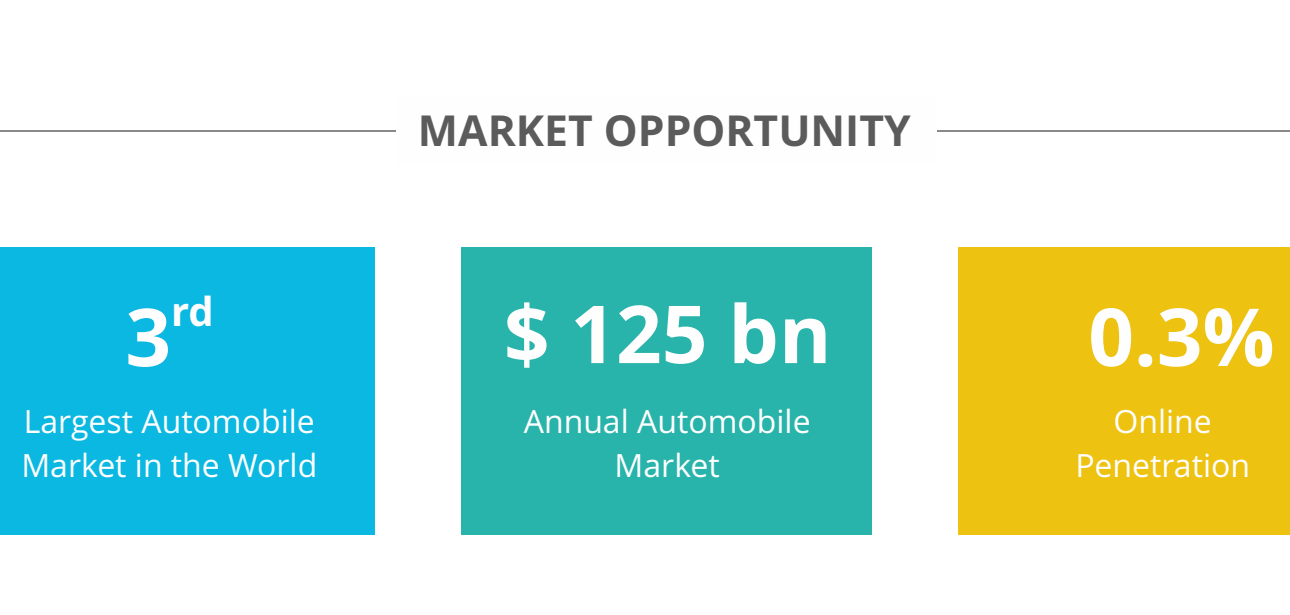
PRICING FORMATS



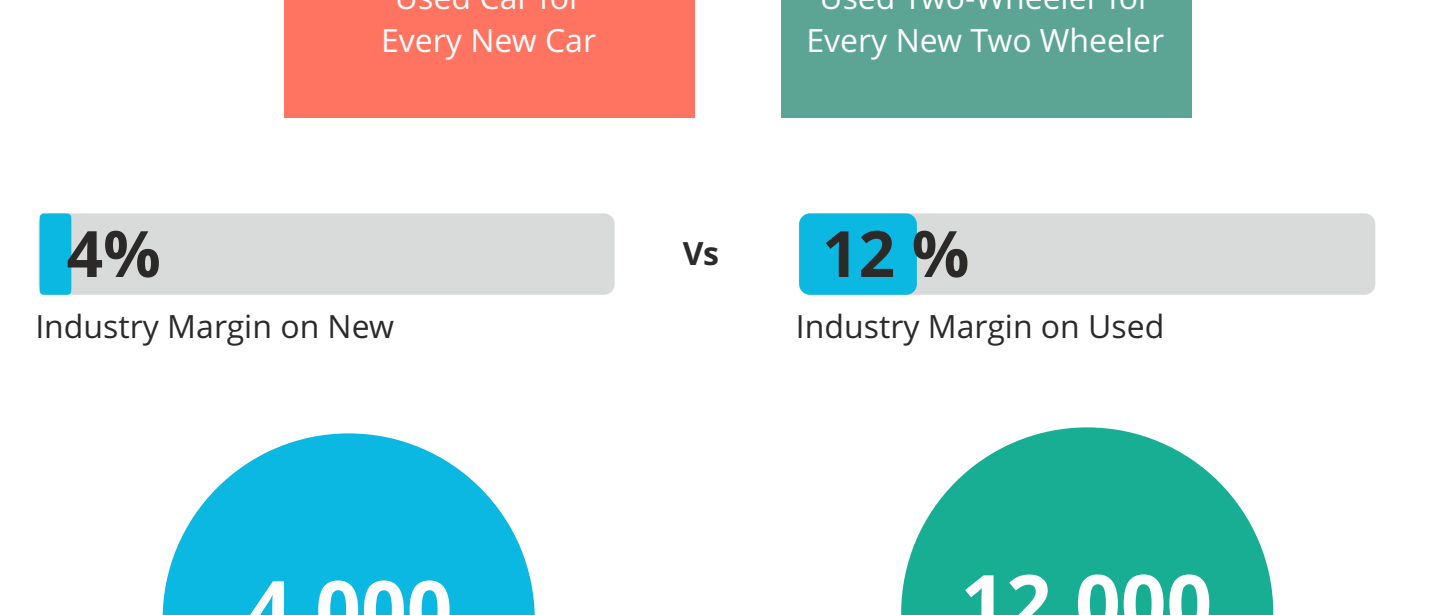
SUPPLY SIDE



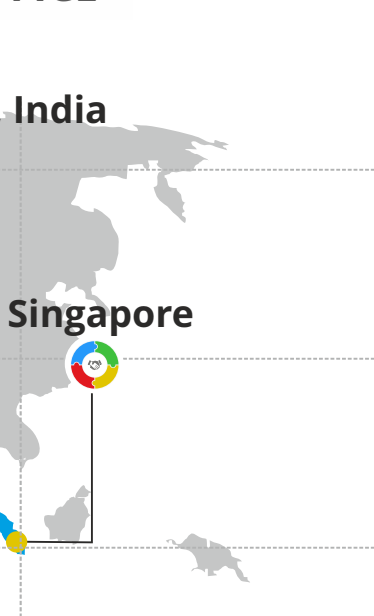
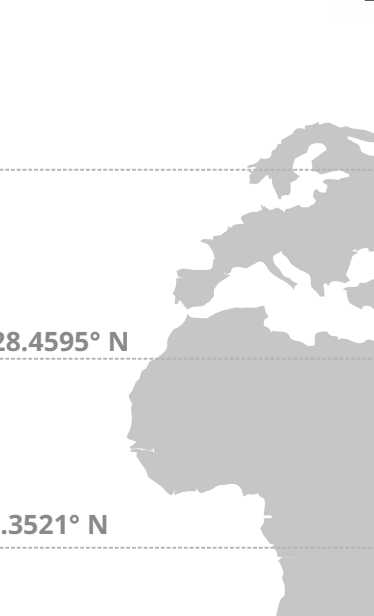
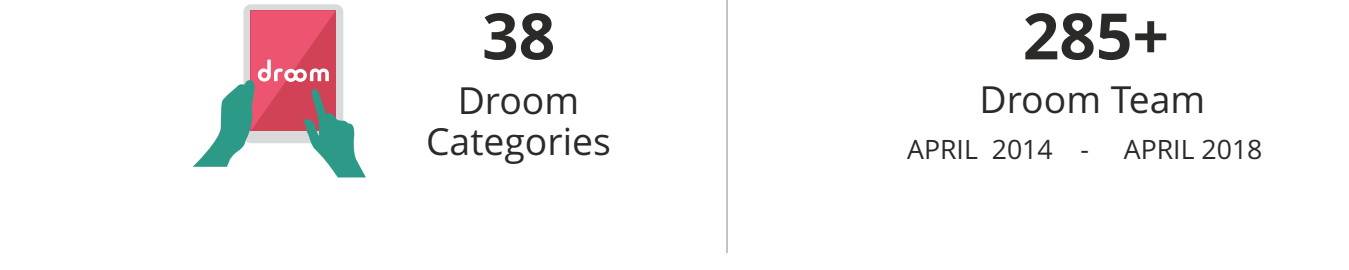
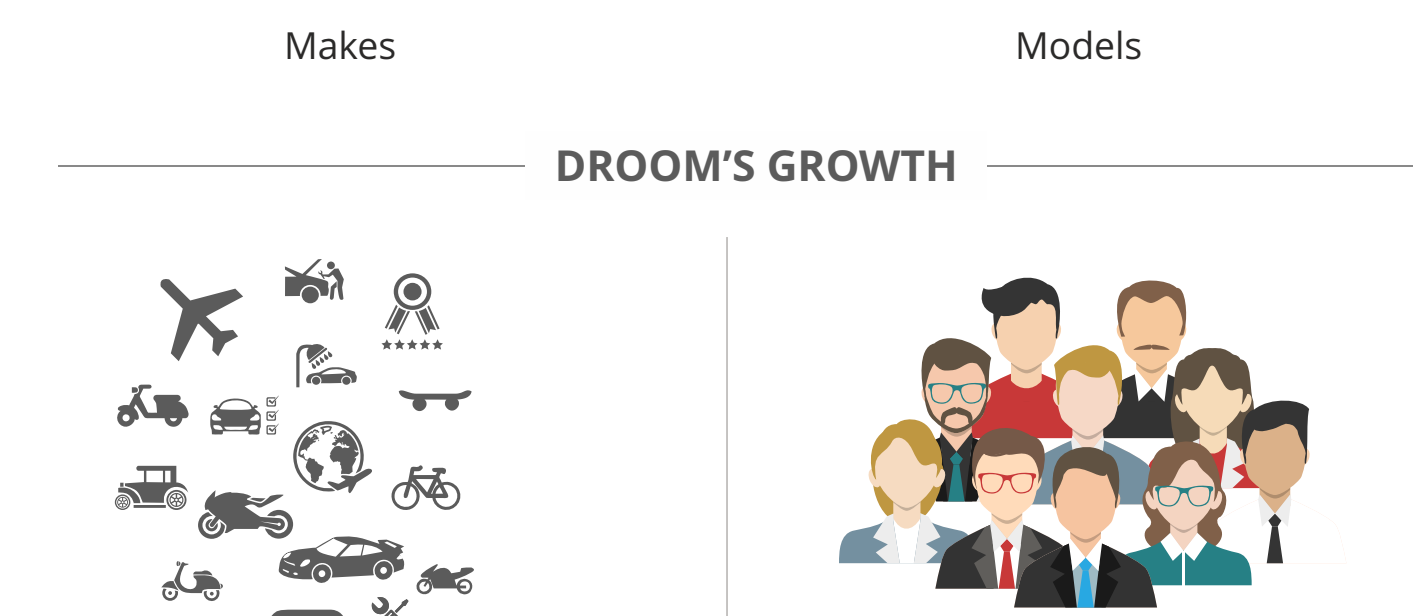
DEMAND SIDE



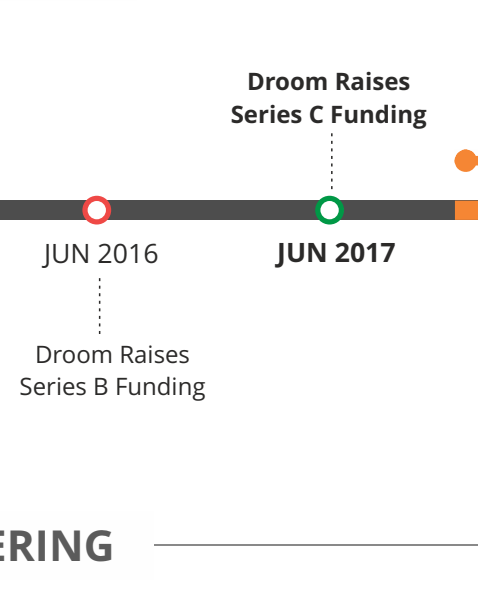
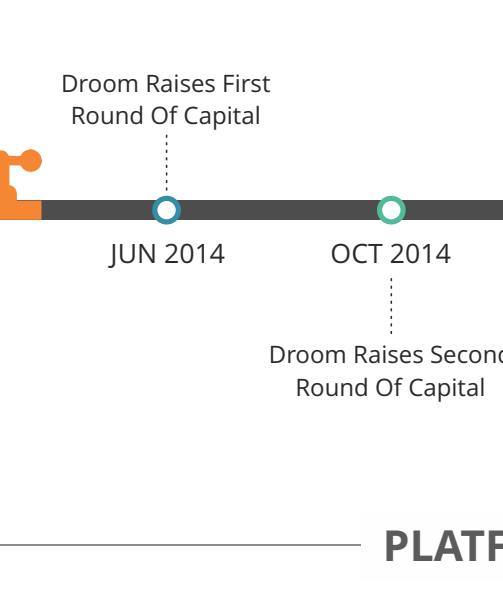
TRANSACTIONAL SIDE



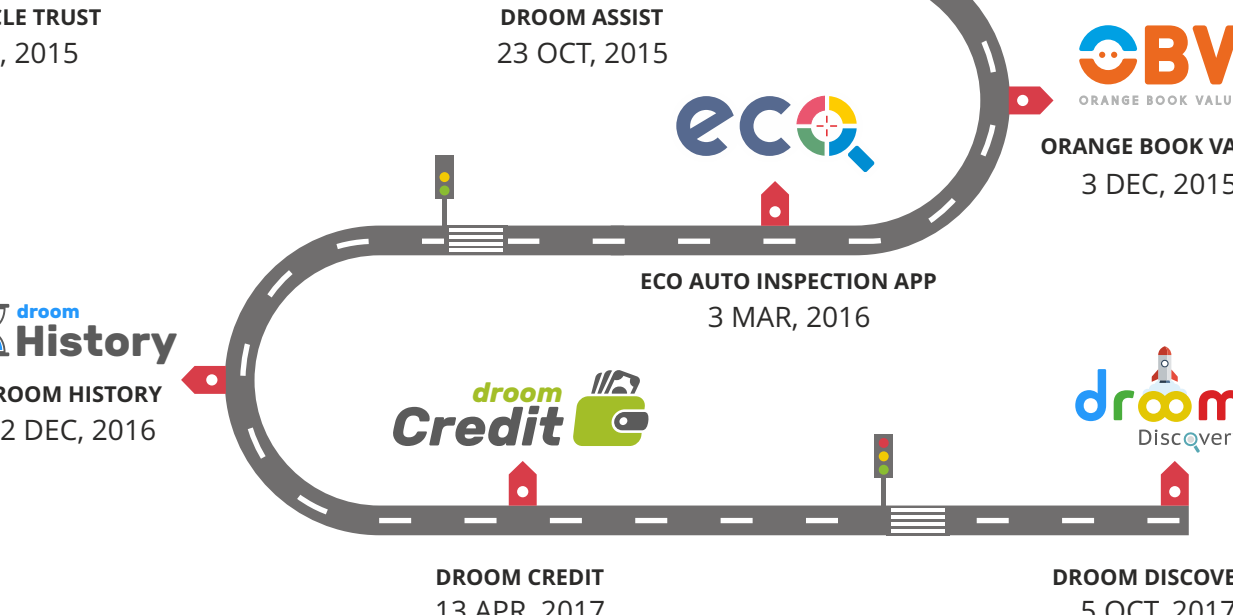
MARKET OPPORTUNITY



DROOM'S GROWTH



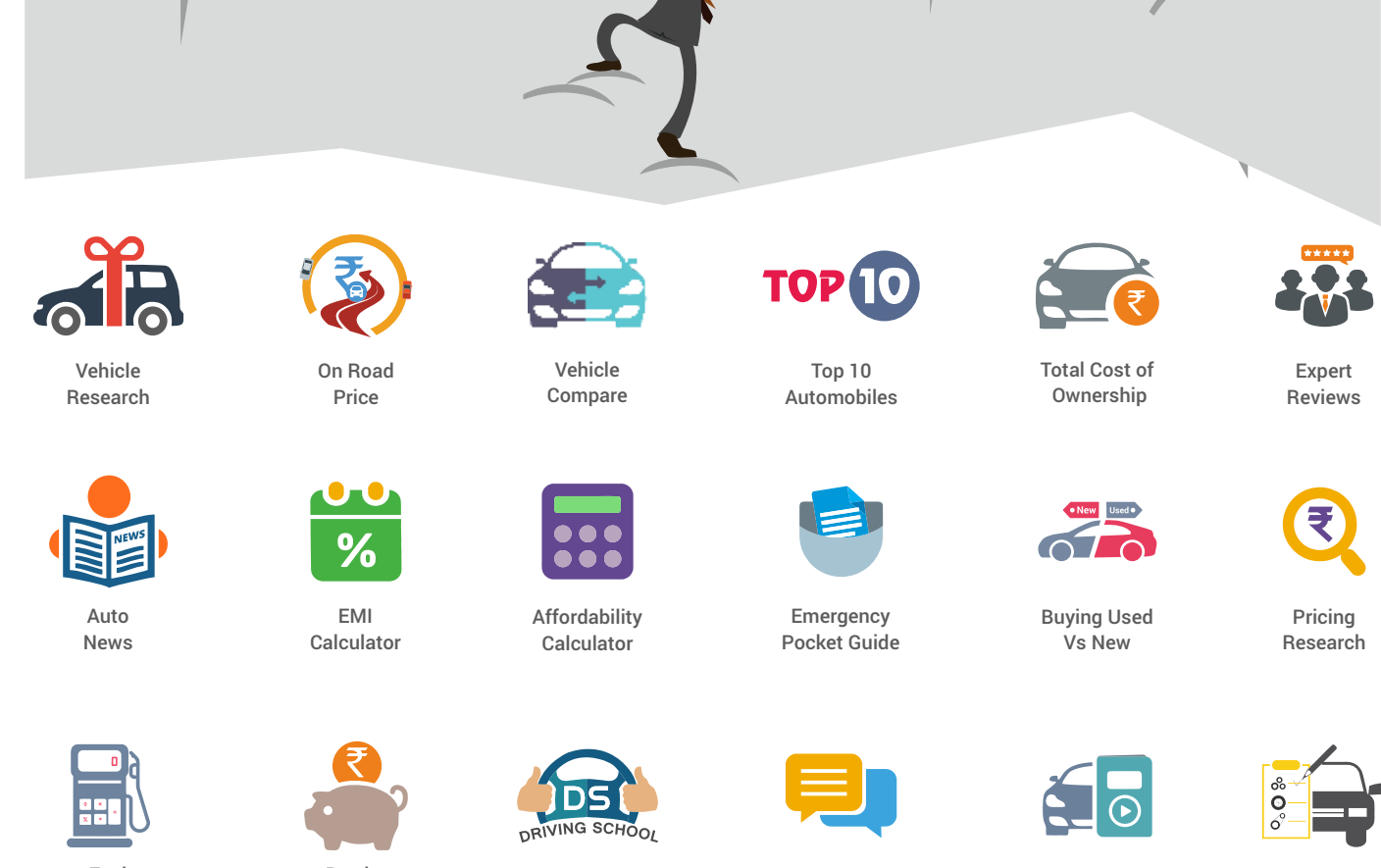
LOCATION FOR OFFICE



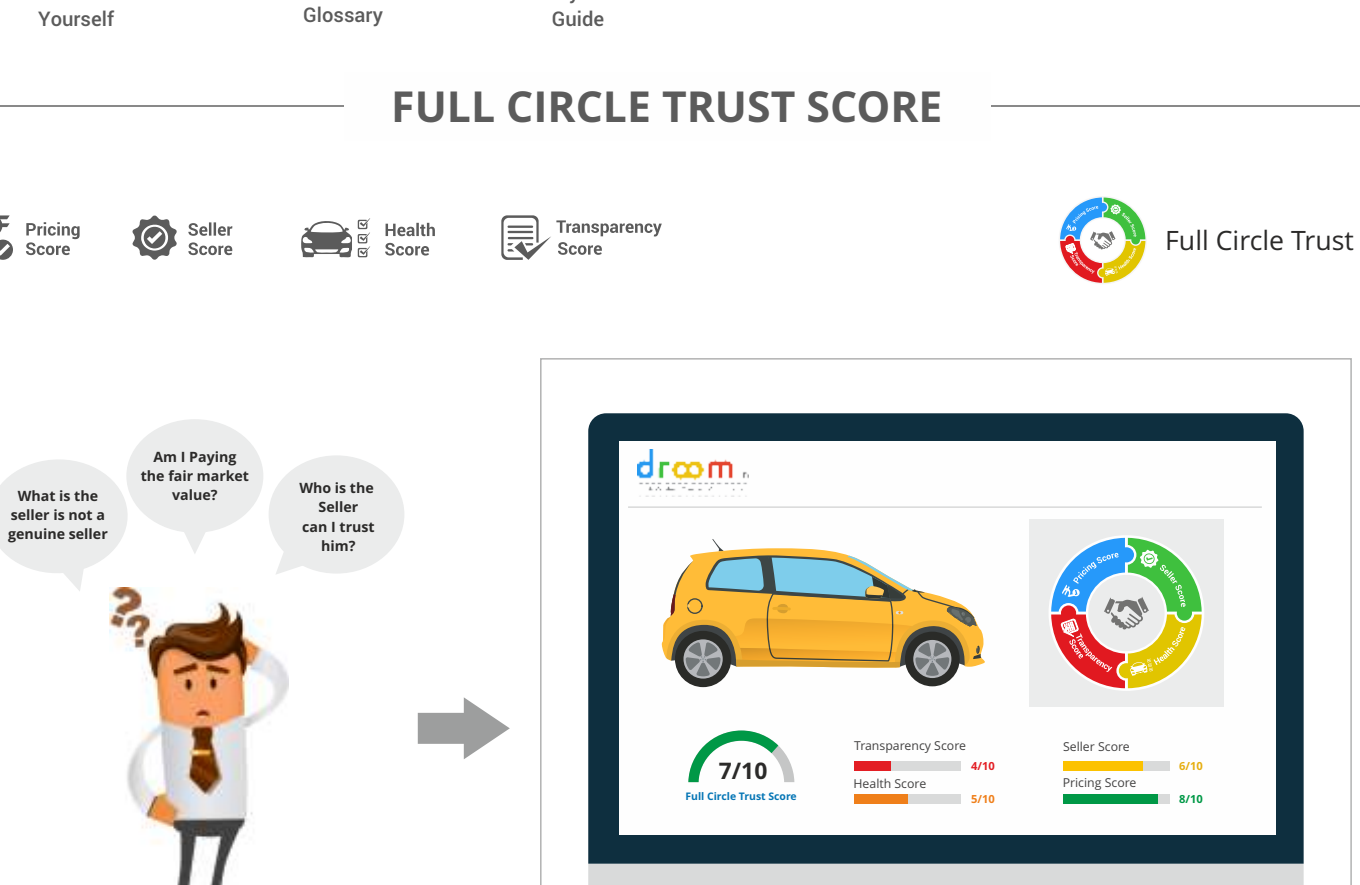
FUNDING RECORDS



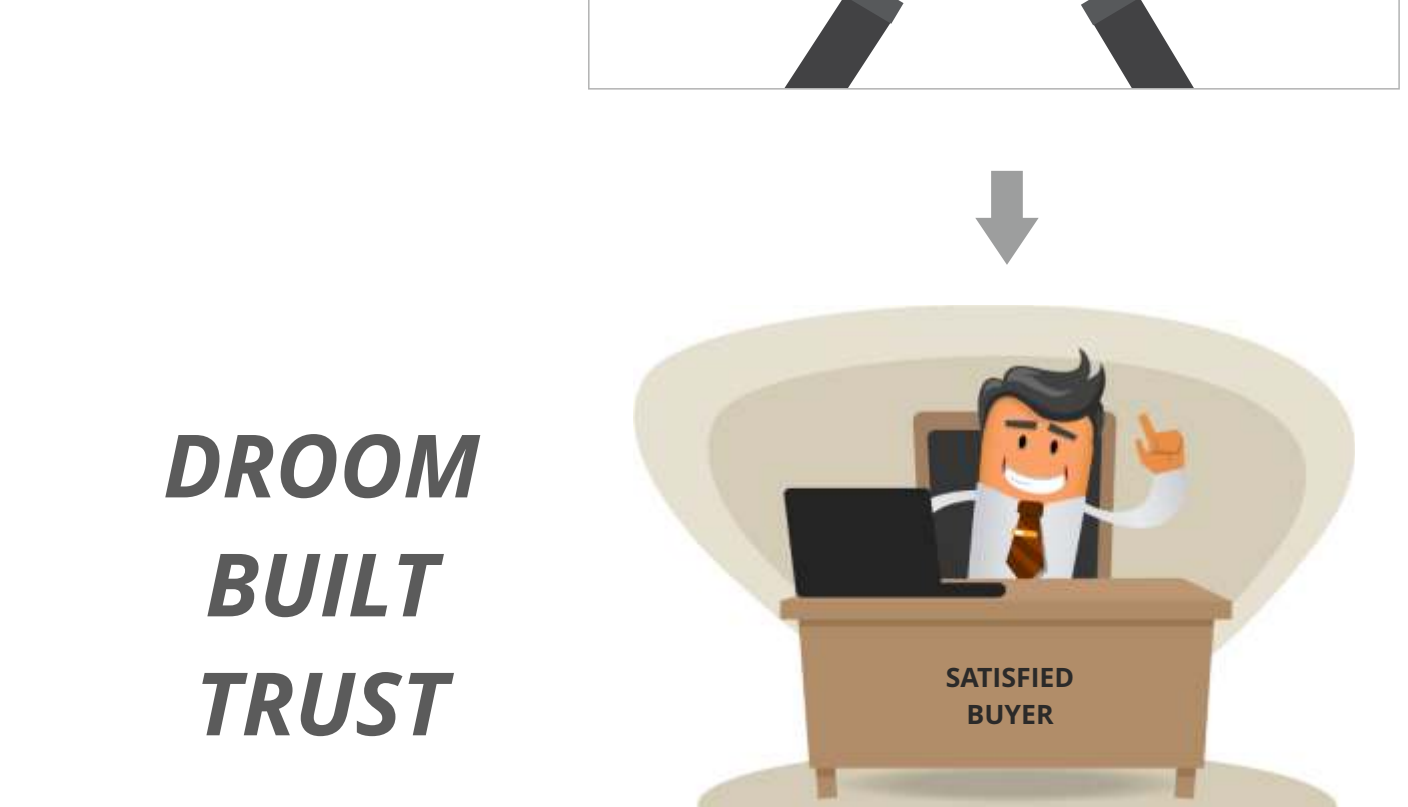
PLATFORM OFFERING



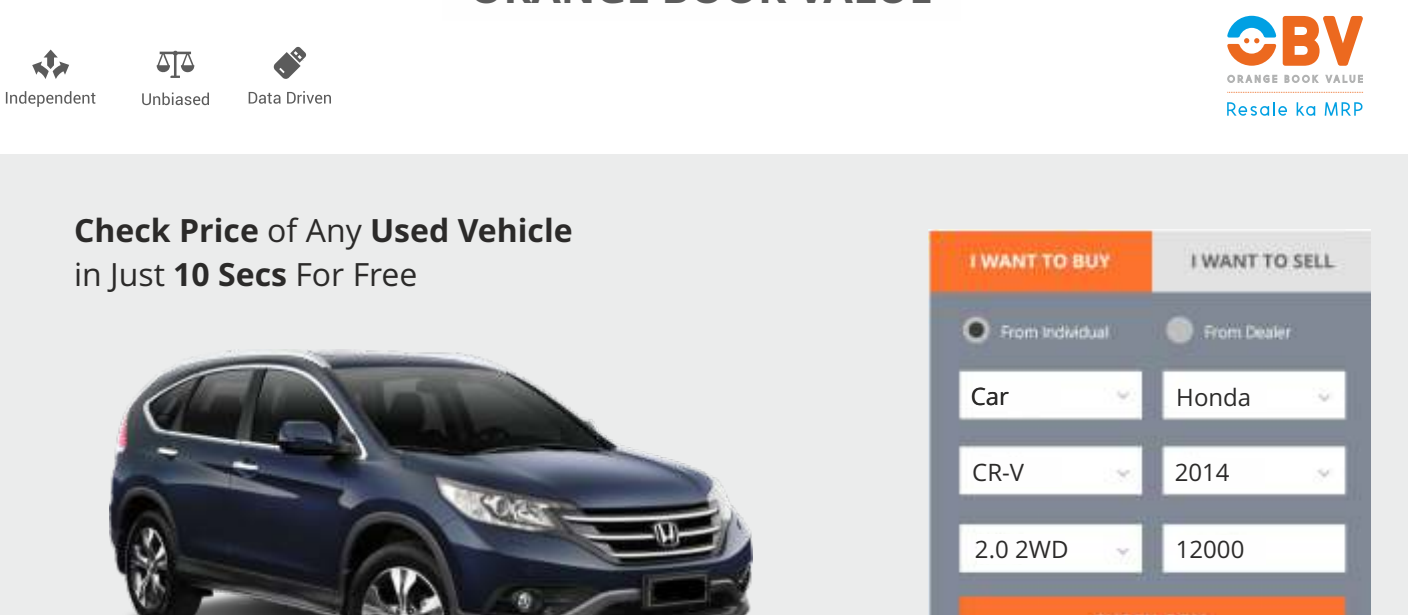
DROOM DISCOVERY TOOLS



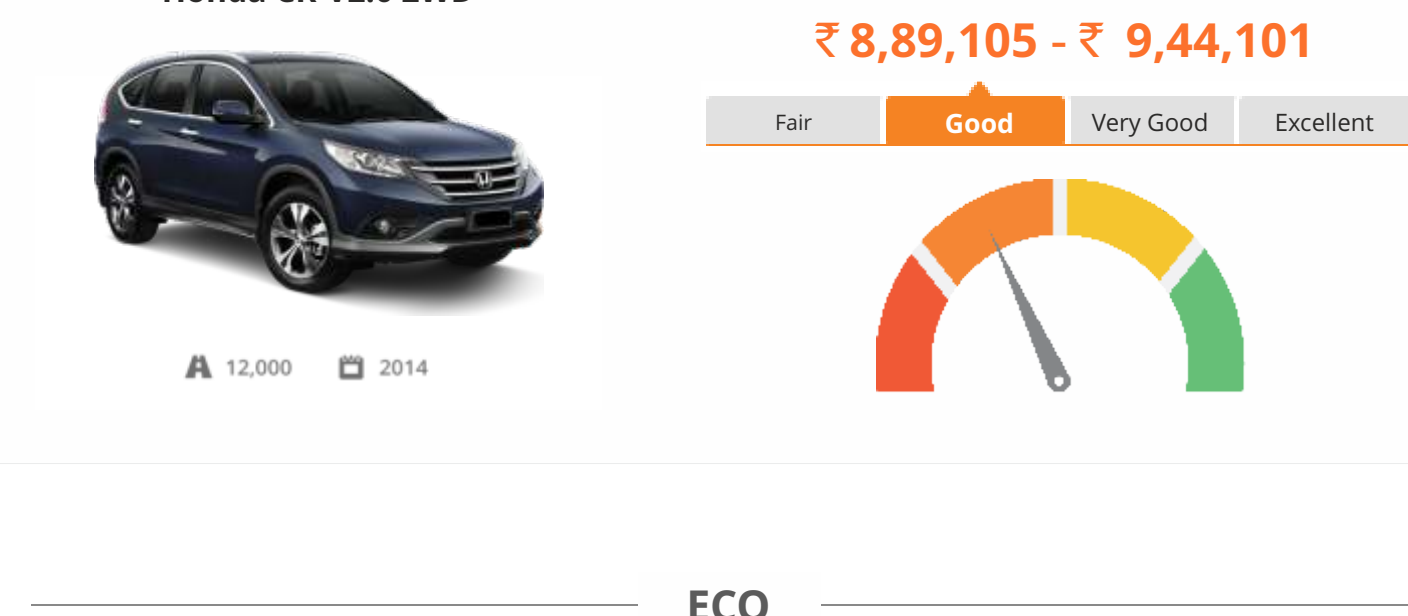
FULL CIRCLE TRUST SCORE



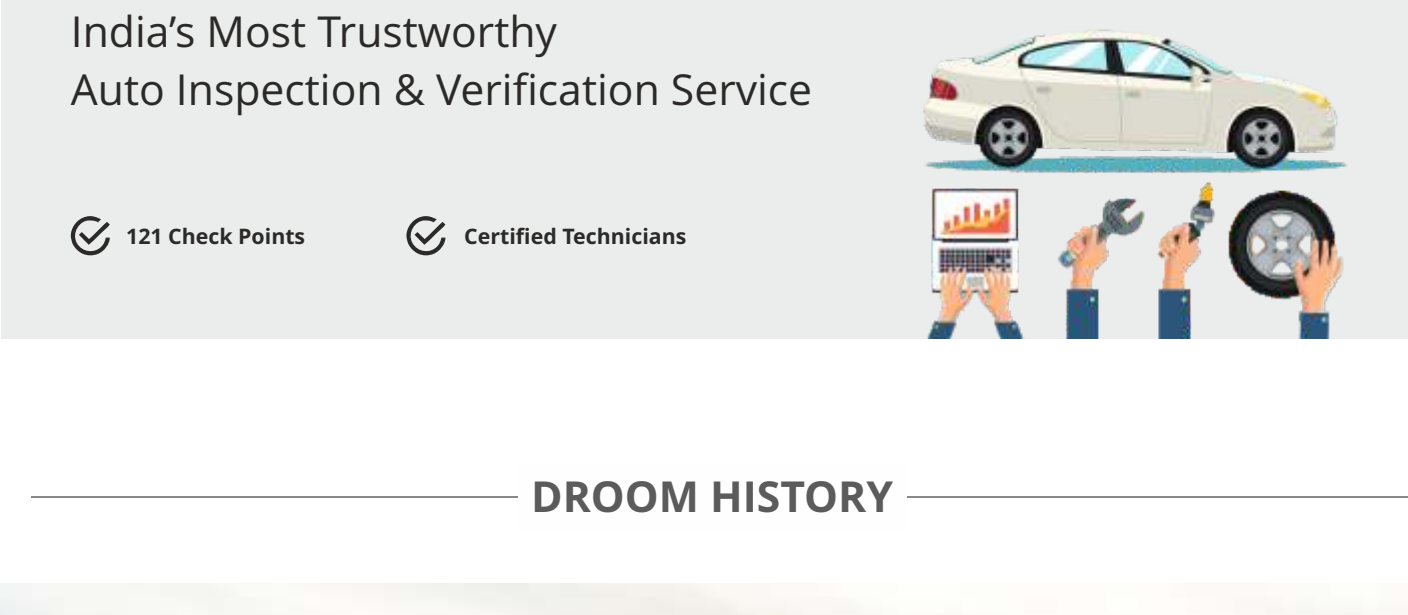
ORANGE BOOK VALUE



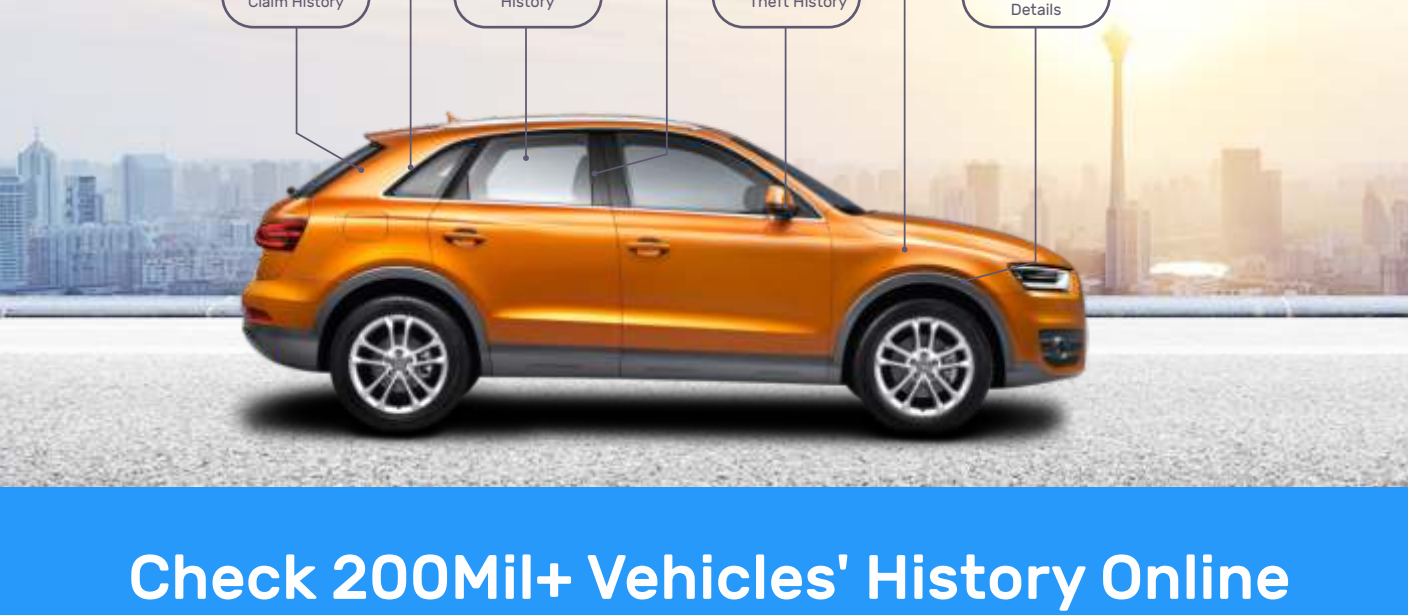
ECO



DROOM HISTORY



DROOM CREDIT



droom Credit

21st Century Auto Financing

- Loan Approval in 30 Sec
- Multiple Real-Time Quotes
- Proprietary Credit Risk Engine
- End-to-End Loan Automation
- Paperless & e-Signature
- Unbeatable Loan Terms

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