

ABOUT US

Founded in April 2014 in Silicon Valley, Droom is India's first & largest marketplace to buy and sell new and used automobiles and automobile services. Droom has taken a completely innovative and disruptive approach to build trust and pricing advantages for buyers.

The current experience of buying and selling an automobile is completely broken, antiquated and full of pitfalls. Droom offers a truly 21st century experience in buying and selling automobiles. With its technology driven marketplace approach, droom enables transactions between buyers and sellers by bringing transparency, building trust, and mitigating information asymmetry. Droom is a mobile first marketplace with a presence on three platforms i.e. Android, iOS and Desktop.

Droom has a very strong and proven founding team with 50 years of combined experience in technology, Internet, E-Commerce and FMCG including 20 years in Silicon Valley. Sandeep Aggarwal is founder of Droom. Prior to Droom, Sandeep founded ShopClues.com, India's first & largest managed marketplace and 5th Unicorn in the Consumer Internet in India. Droom has a team of 168 and is funded by some of the leading global venture investors.

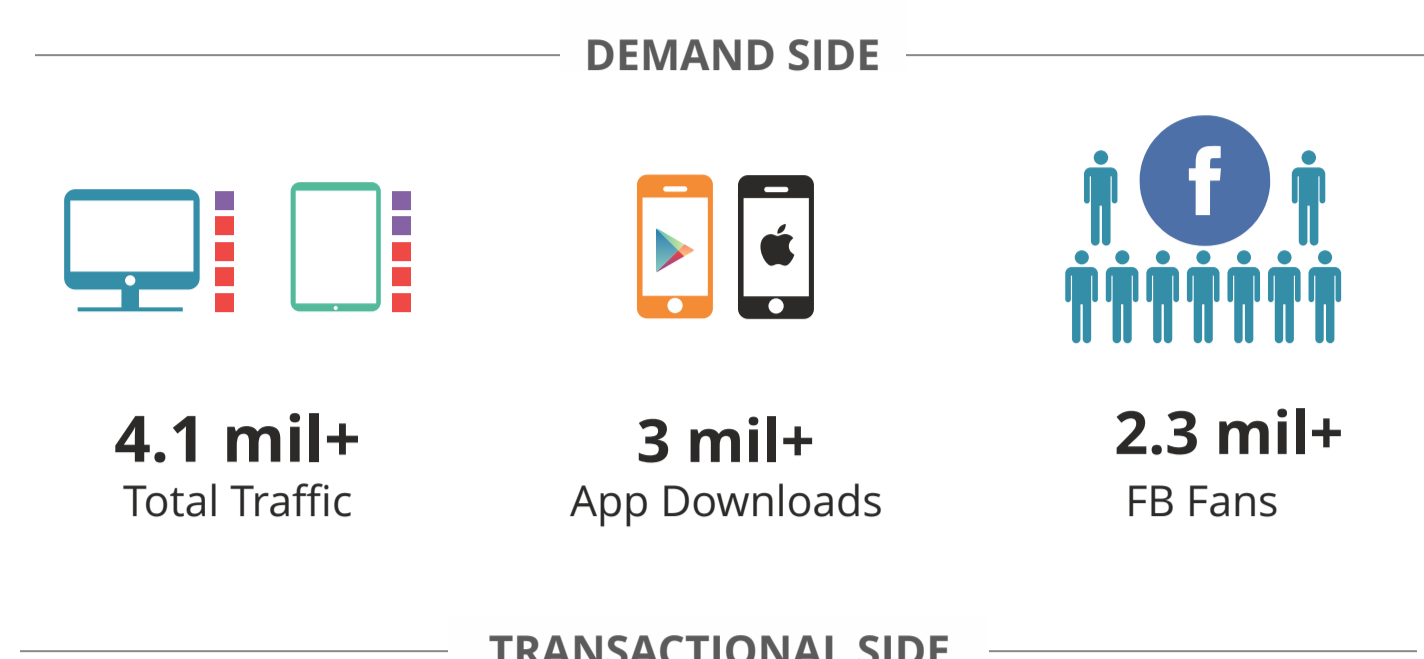
MARKETPLACE FORMAT



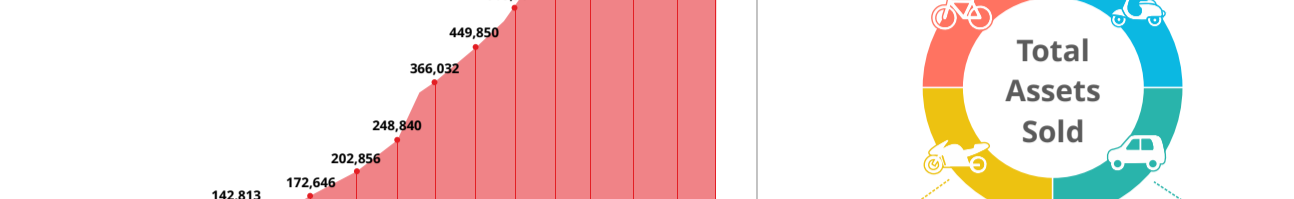
PRICING FORMAT



SUPPLY SIDE



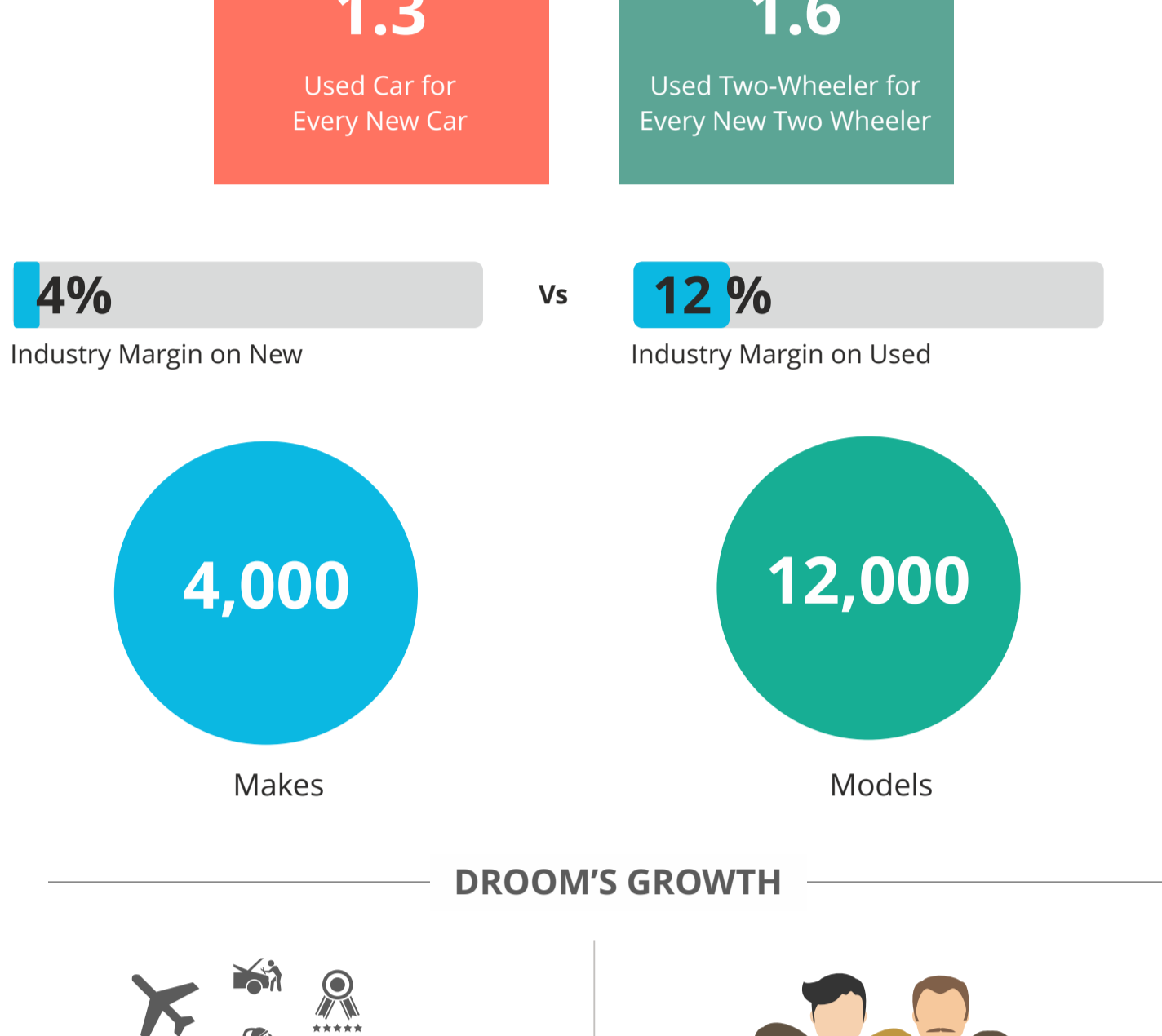
DEMAND SIDE



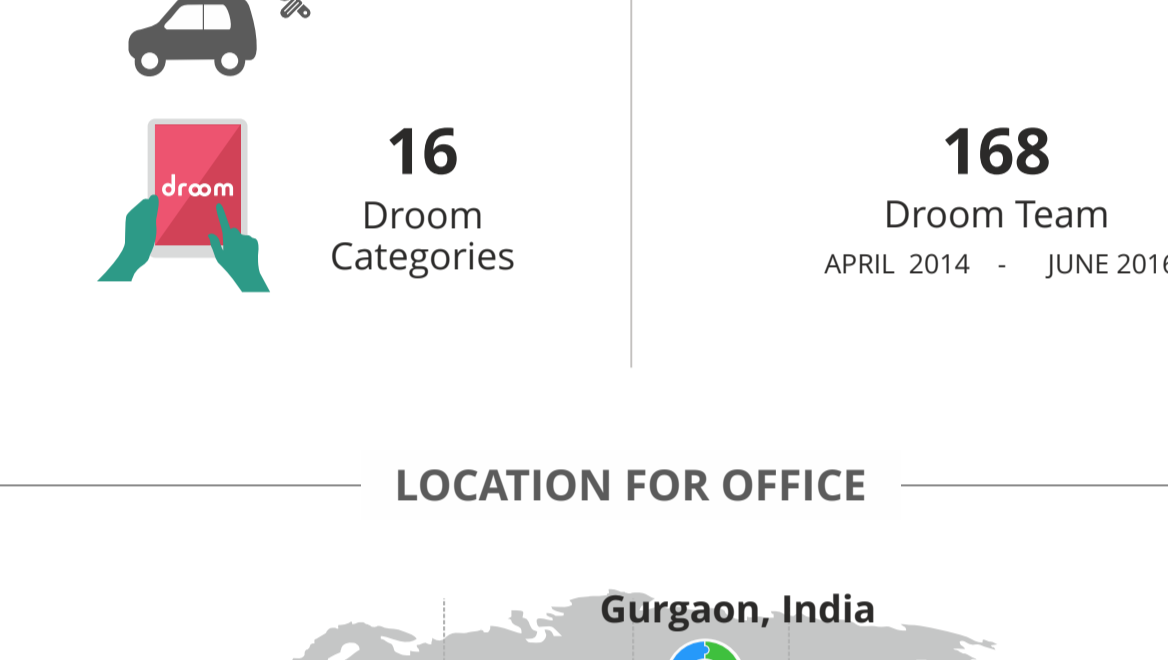
TRANSACTIONAL SIDE



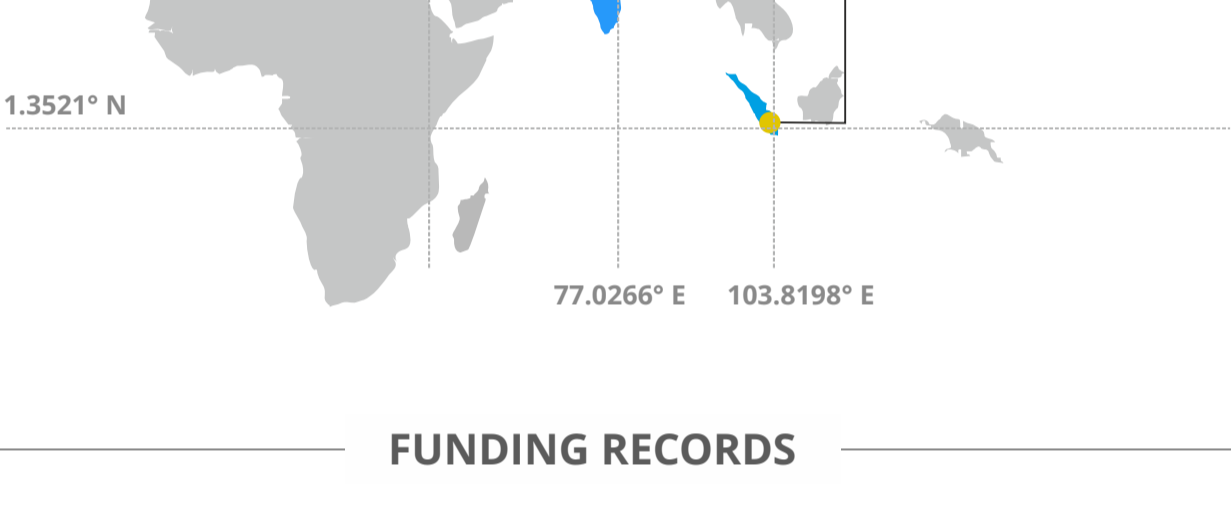
MARKET OPPORTUNITY



DROOM'S GROWTH



LOCATION FOR OFFICE



FUNDING RECORDS



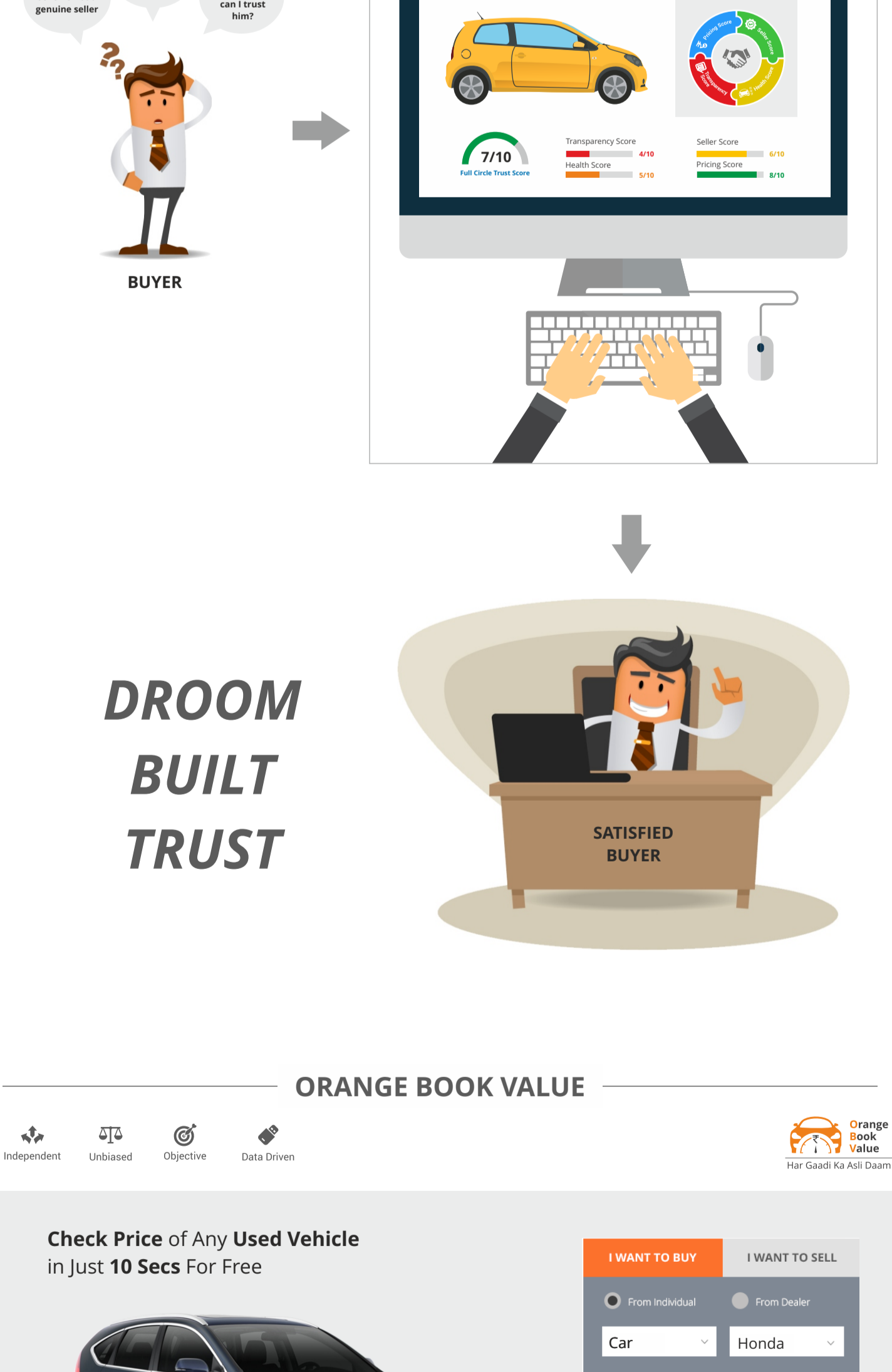
PLATFORM OFFERING



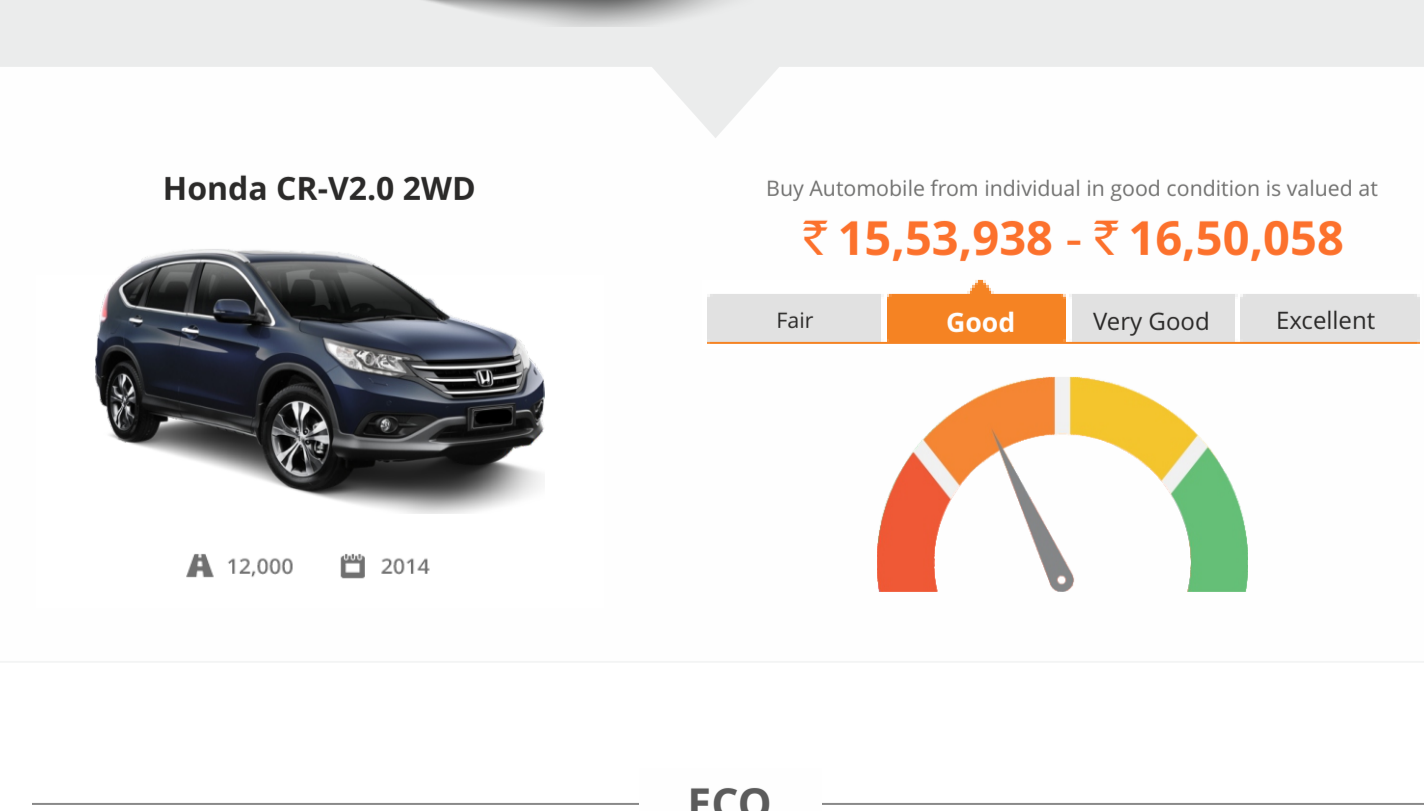
DROOM DISCOVERY TOOLS



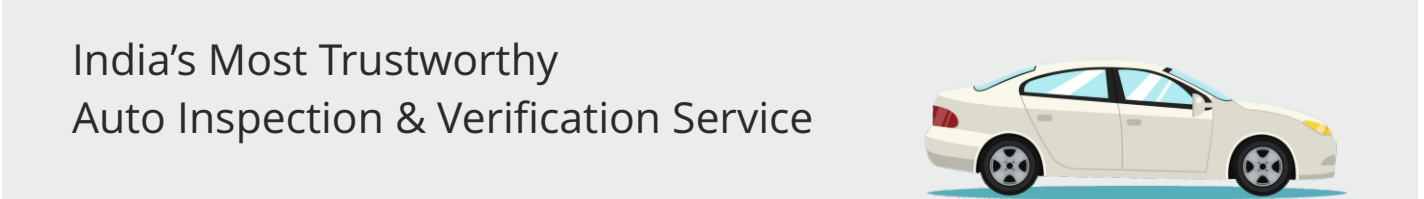
FULL CIRCLE TRUST SCORE



ORANGE BOOK VALUE



ECO



India's Most Trustworthy Auto Inspection & Verification Service

- 121 Check Points
- Certified Technicians